

**PHONE CLONES: AUTHENTICITY WORK IN THE  
TRANSNATIONAL SERVICE ECONOMY**

**Reachel Grimes**

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By Chris Benner; Phone Clones: Authenticity Work in the Transnational Service Economy By Kiran Mirchandani Ithaca, NY: Cornell.

Kiran Mirchandani, Phone Clones: Authenticity Work in the Transnational Service Economy, Cornell University Press, DOI: /

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As capital crosses national borders, colonial In order to become these imagined ideal workers, they must be believable and authentic in their emulation of this ideal.

ContentsIntroduction:TheAuthenticClone1. Mirchandani's chapter on language training meticulously recounts the methods through which a "deficient" Indian worker is constructed, one that must be reshaped by Western nationalism, professionalism, and consumerism. Asian Studies New and recent books published in the fields of Asian studies by Cornell University Press and its imprints.

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